

MELBOURNE AIRPORT CAR PARK SLEEPOUT 2025

Proudly
supporting



Corporate Sponsorship Packages

Your corporate sponsorship will directly support life-changing services delivered by [Juno](#) and [McAuley](#), while positioning your brand as a leader in community impact. Together, we can help create safer, more secure futures, starting with one night of awareness and action.

If you would like more information on the sponsorship packages, please contact Michelle on michelle.goulos@melair.com.au by 12 September 2025.

Sponsorship Packages	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	LOCAL BUSINESS \$1,000
	2 available	3 available	5 available		
Logo on static digital marketing and posters displayed at Melbourne Airport	Yes	Yes	Yes	Yes	Yes
Logo on the Melbourne Airport Car Park Sleepout website linking to company website	Yes	Yes	Yes	Yes	Yes
Logo listed in Car Park Sleepout eDms	Yes	Yes	Yes	Yes	
Option to have merchandise in 'overnight bags'	Yes	Yes	Yes		
Option to include literature or offer in 'overnight bags'	Yes	Yes	Yes		
Company banner in social circle or lift space on the event night	Yes	Yes			
Named Sponsorship in housekeeping speech at beginning and end of the event	Yes	Yes			
Business bio included with logo placement on the Melbourne Airport Car Park Sleepout website	Yes				
2 x social posts - Mention and tag in official Car Park Sleepout social media posts by Melbourne Airport	Yes				
Cameo in video of the event (sponsor can speak to their contribution and support of the event)	Yes				
Tickets	Up to 20	Up to 15	Up to 10	Up to 5	Up to 3