

EXCELLENCE

AWARDS 2026

Retailer of the Year oOh!media \$100,000 advertising package terms & conditions

- Advertising to be utilised before 30 November 2027
- Not transferable to any other person or organisation
- Any unused value cannot be transferred or redeemed for cash
- Does not include media production costs
- Winner to supply creative
- Valid only on Melbourne Airport digital assets
- Value based on market rates at the time of booking
- Subject to availability and cannot be used on "Queen Victoria" external site or "Immersive Welcome Wall" international site.